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Tenant Representation

Smart Set/SM2

The Smart Set division of Reitmans (Canada) Limited, with over 162 stores, is a major fashion destination for junior customers. It offers 15 to 30 year old women a complete coordinated line of affordable fashion and accessories at the best quality, price and value. All Smart Set clothing and accessories are designed and manufactured specifically and exclusively for the chain and carry the Smart Set label.



Reitmans (Canada) Limited is a multi-banner fashion retailer that has 845 stores operating as Smart Set, Penningtons, Reitmans, RW & CO., Addition Elle, and Thyme Maternity.

For their fiscal year ending January 2004 the company saw a growth in sales of 13.2% to end at \$851.6 million and a net earnings increase of 63.2% to end at \$40 million.

Future Expansion

They are interested in all markets in Western Canada that have a minimum trade area of 200,000 people.

Requirements

5,000 - 6,500 square feet in power centres. Stores require a minimum of 50 ft frontage, and 14 feet ceiling heights.

Corporate web page: www.reitmans.ca

Banner web page: www.smart-set.com

Toronto: RET



**For more information,
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