

# LOCATION PROFILE



Dollar Giant is Canada's premier operator of discount variety stores store offering merchandise at the \$1.00 price point. We operate over 50 corporate stores from British Columbia to Ontario in strip centers, malls and freestanding locations. Our store operates in 4 provinces and offers a remarkable variety of high quality, everyday general merchandise and ever-changing array of seasonal goods – **with each item available for a single dollar.**

## About Our Real Estate

- Stores range in size from 8,000 square feet, with a minimum of 70 feet of frontage, to approximately 15,000 square feet.
- All stores incorporate the same philosophy: Bright Stores, Big Signs and a Clean Environment
- We are targeting an average store size of approximately 10,000 square feet.



## What Do We Look For?

- Regional or neighborhood centers, anchored by big box discounters or dominant grocery stores.
- Freestanding locations in a strong retail corridor, with easy ingress/egress and ample parking.
- Small strip centers that are highly visible and have strong traffic counts.
- Population of at least 20,000 in 3 km and an average household income of \$35,000-\$70,000
- Back door freight delivery, accessible by 5 ton trucks.

## What Are Our Growth Plans?

- Dollar Giant plans to open approximately 15 new stores in 2006 and 2007.
- Dollar Giant will continue to grow by back filling existing markets and expanding into new markets.

# DOLLAR GIANT

NOTHING OVER A DOLLAR

[www.dollargiant.com](http://www.dollargiant.com)

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